

# 2010 <sup>A.T. Kearney</sup> CASE COMPETITION



The A.T. Kearney Case Competition is an undergraduate competition that provides you with the opportunity to experience what it is like to be a strategy consultant. Working in small teams, you will be faced with a real business problem under tight deadlines, tasked with delivering action-oriented recommendations to a panel of senior management consultants.

## About Us

A.T. Kearney is a leading global management consulting firm. We have expertise, and a broad range of capabilities, in all major industries. At A.T. Kearney, we have a passion for delivering results that are right for our clients, our colleagues and the communities in which we live.

**Date:** Friday 17 September 2010  
**Time:** 8:00am to late  
**Venue:** Lvl 33, 101 Collins St, Melb  
**Eligibility:** Penultimate-year students

To apply, please send your **resume** and your **answer** (250 words max.) to this question: *Why is Australia hooked on TV reality series 'Masterchef'?* to [kimberley.pham@atkearney.com](mailto:kimberley.pham@atkearney.com) and [tristan.webster@atkearney.com](mailto:tristan.webster@atkearney.com) by **Friday 3 September 2010**. Selected participants will be notified via e-mail.

The winning team will be awarded a cash prize.

